

Candian Tourism College- Travel & Tourism Business Management Diploma with Co-op (TTB98) and Hospitality & Resort Business Management Co-op Diploma (HRB94)

Reviewed and articulated by Stephanie Wells (2021)

| Capilano University Bachelor of Tourism Management (BTM) | | | | Capilano University Canadian Tourism College | | | |
|---|-------------|---|----------|---|----------|--|----------|
| Credit | Course # | Course Name | Course # | Credit | Course # | Course Name | Course # |
| 3.0 | REC 152 | Environmental Stewardship | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | CMNS 154 | Communications in OREC and Tourism | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 111 | Introduction to Tourism | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 112 | Tourism Marketing I | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 114 | Organizational Behaviour in Tourism | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 116 | Financial Planning in Tourism I | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 133 | Tourism Career Prep | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 6.0 | TOUR 140 | Tourism Co-op Work Term | | | | <i>Course outcomes met with completed credential</i> | 6.0 |
| 3.0 | TOUR 225 | Entrepreneurship: SME/Tourism | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 233 | Cross Cultural Tourism | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | TOUR 250 | Tourism Operations | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | LL Elective | any lower level TOUR, WLP, REC or SATO | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | LL Elective | any lower level TOUR, WLP, REC or SATO | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | LL Elective | any lower level TOUR, WLP, REC or SATO | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | LL Elective | any lower level TOUR, WLP, REC or SATO | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | LL Elective | any lower level TOUR, WLP, REC or SATO | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | ENGL 100 | Academic Writing Strategies | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | ECON 100 | Introduction to Economics | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | Numeracy | BADM 102/BADM 210/MATH 123/STAT 101 | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | | Course outside of REC, TOUR, WLP or SATO at the 100 level or higher | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | | Course outside of REC, TOUR, WLP or SATO at the 100 level or higher | | | | <i>Course outcomes met with completed credential</i> | 3.0 |
| 3.0 | | Course outside of REC, TOUR, WLP or SATO at the 100 level or higher | | | | <i>Course outcomes met with completed credential</i> | 60.0 |

This colour = elective

| | | | | | | | |
|-----|----------|---|--|--|--|--|--|
| 3.0 | TOUR 312 | Tourism Marketing II | | | | | |
| 3.0 | TOUR 316 | Financial Management for Tourism | | | | | |
| 3.0 | TOUR 327 | Research Methods and Applications in Tourism | | | | | |
| 3.0 | TOUR 335 | Strategic Management in Tourism | | | | | |
| 3.0 | TOUR 360 | Contemporary Topics in Tourism- A Global Perspective | | | | | |
| 3.0 | TOUR 423 | Tourism Planning & Policy | | | | | |
| 3.0 | TOUR 435 | Applied Project Management in Tourism | | | | | |
| 3.0 | TOUR 440 | Applied Research in Tourism | | | | | |
| 3.0 | TOUR 471 | Human Capital Development in Tourism & Hosp Mgmt. | | | | | |
| 3.0 | TOUR 307 | Tourism and Climate Change | | | | | |
| 3.0 | TOUR 342 | Environmental Stewardship: Advanced Principles and Applications | | | | | |
| 3.0 | TOUR 450 | Tourism Operations II | | | | | |
| 3.0 | TOUR 451 | Hotel Operations II | | | | | |
| 3.0 | TOUR 456 | Land Use and Tourism Operations | | | | | |
| 3.0 | Elective | 300-400 Upper Level Elective of Choice | | | | | |
| 3.0 | Elective | 300-400 Upper Level Elective of Choice | | | | | |
| 3.0 | Elective | 300-400 Upper Level Elective of Choice | | | | | |
| 3.0 | CMNS 354 | Advanced Communication Skills in Tourism Management | | | | | |
| | | 120.0 | | | | | |